

We help brands achieve
their true potential
with engaging
web design, memorable branding
and user-friendly UX

01

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agency


sparks



What we do

02


info@spansagency.com spansagency.com



1

Special Projects

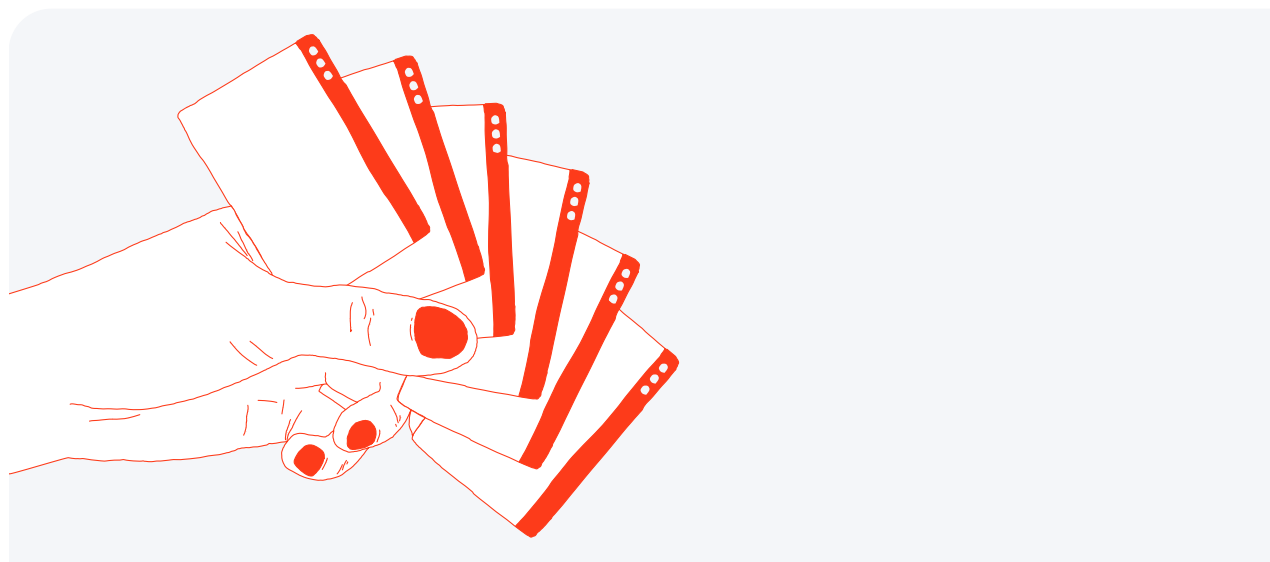
Online games, contests, longreads, unusual interactives – offer bright ideas confidently and quickly



2

Web Development

Corporate websites, landings, online platforms, online stores. Start with research - responsible for the result



3

Branding

Package the product, create an identity and guides, and develop a complete brand strategy



4

Outstaff Support

Systematically support the business despite nights, crises and lunar phases



Transparency at the core

It's an open kitchen down here:
take a look at what we're
cooking up in Figma



Time does not wait for you, so we beat the clock

Working without borders. Ideating
without limits




More from our toolbox:

Draw illustrations, create 3D animation,
build no-code websites, draft userflow
and interface, develop mobile application
and much more...

Four year results

400+

made projects
for the whole time



+9

people have joined
to the team in 2024



1st

in the “Case of the Year” nomination
with the Ozon University project



Ozon

H&M

Marks Digital

Deutsche Bank

AB InBev Efes

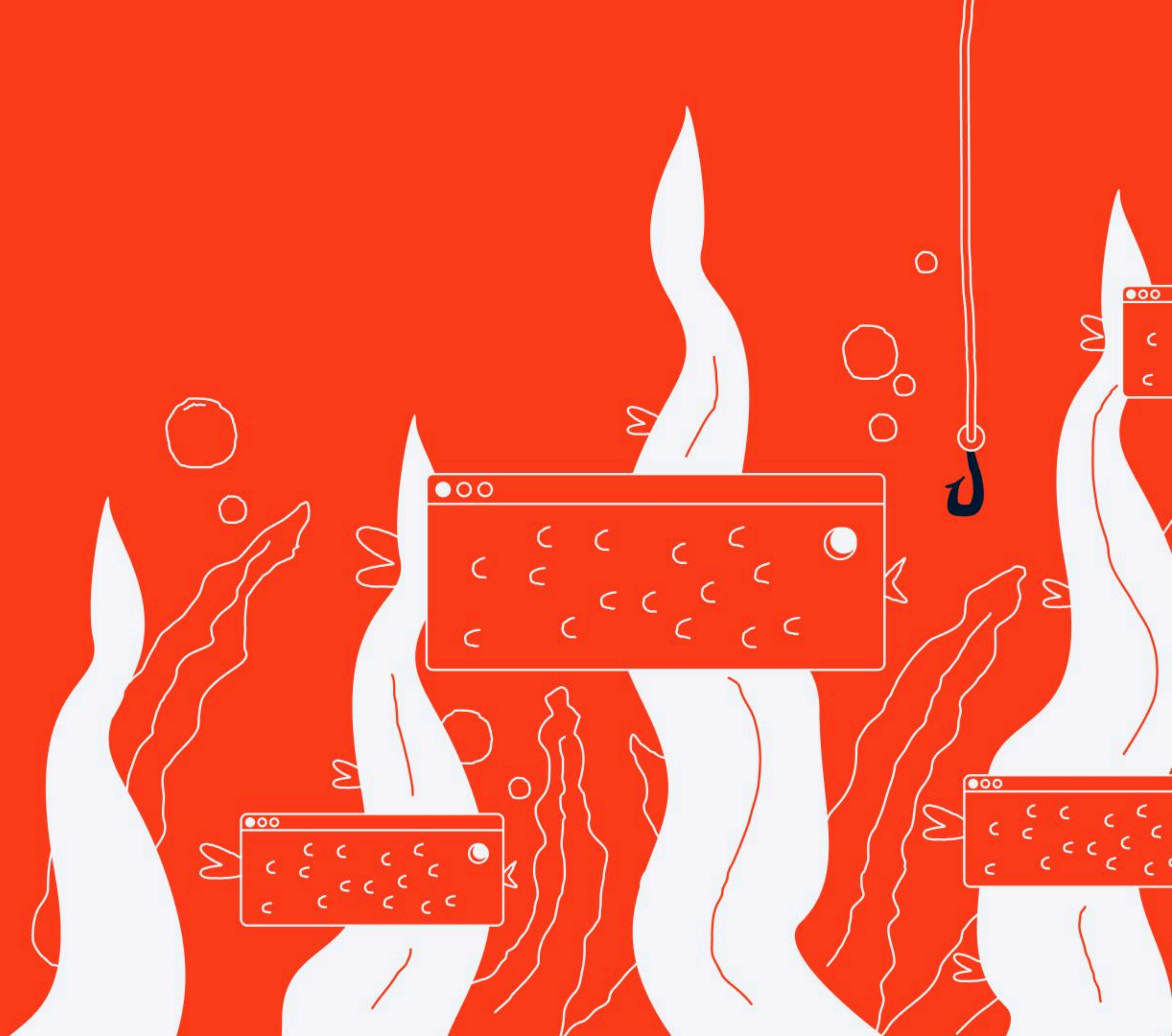
FUNCORP

Hyundai

Uzum

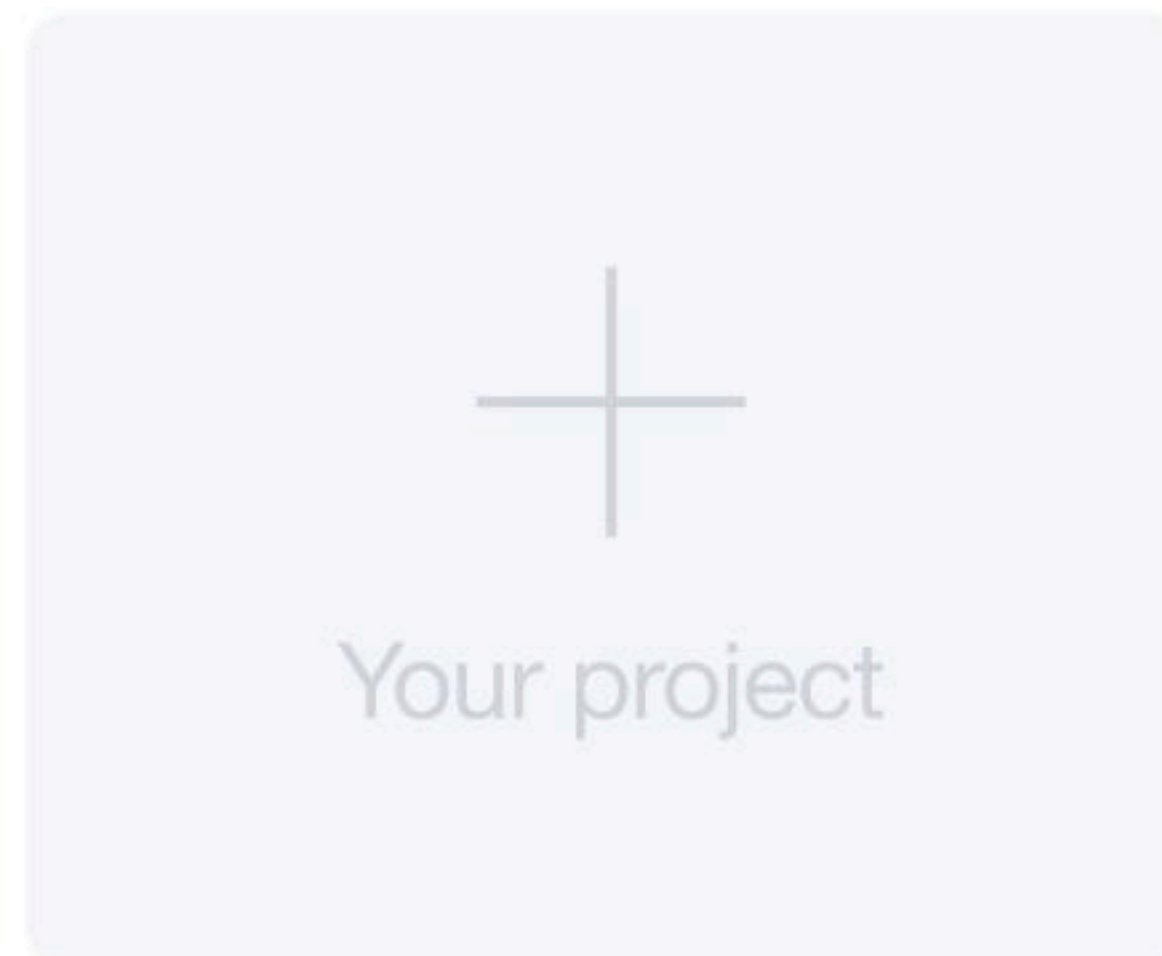
Websites and platforms

Analyze the market, propose
and test hypotheses, improve
UX by connecting growth points,
ideas and meanings



Websites & platforms

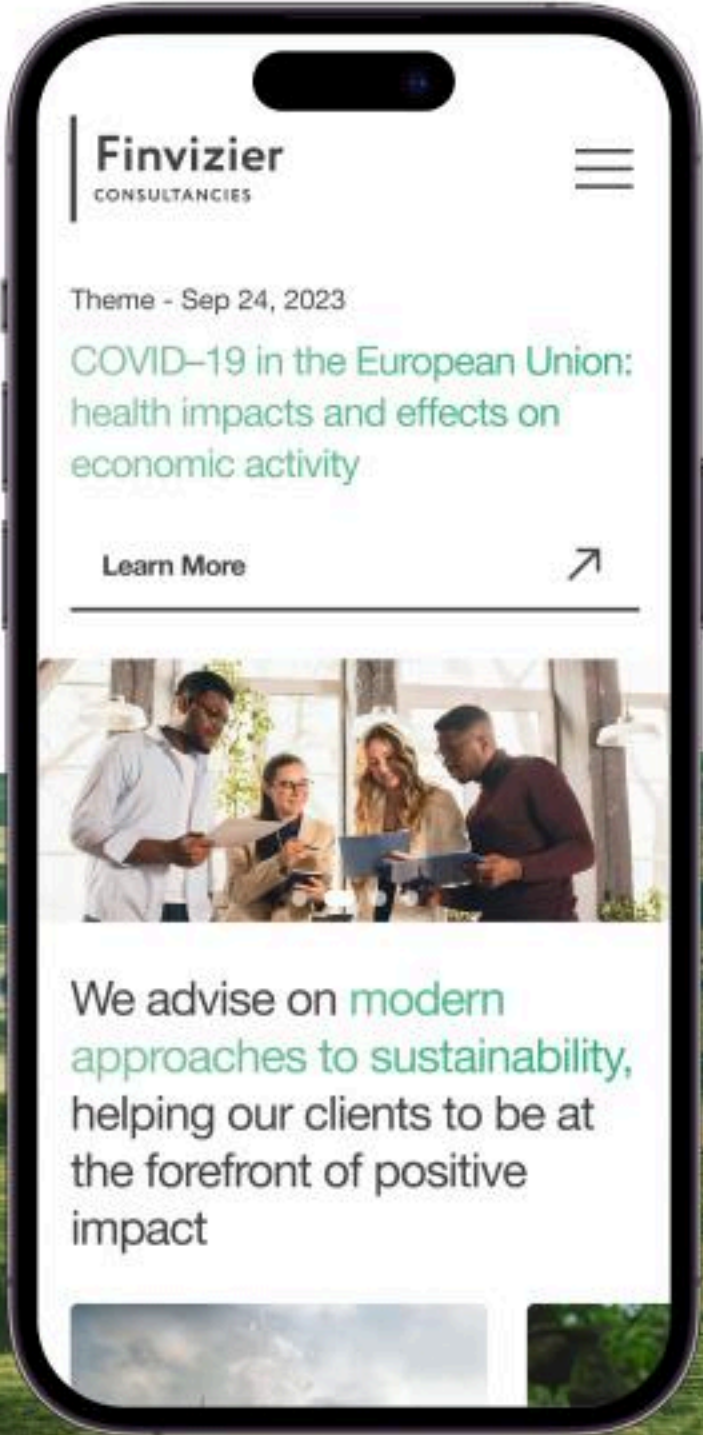
Analyze the market, propose and test hypotheses,
improve UX by connecting growth points, ideas and meanings



FINVIZIER

Developed a corporate website for a MENA company that advises its customers on modern approaches to sustainable development

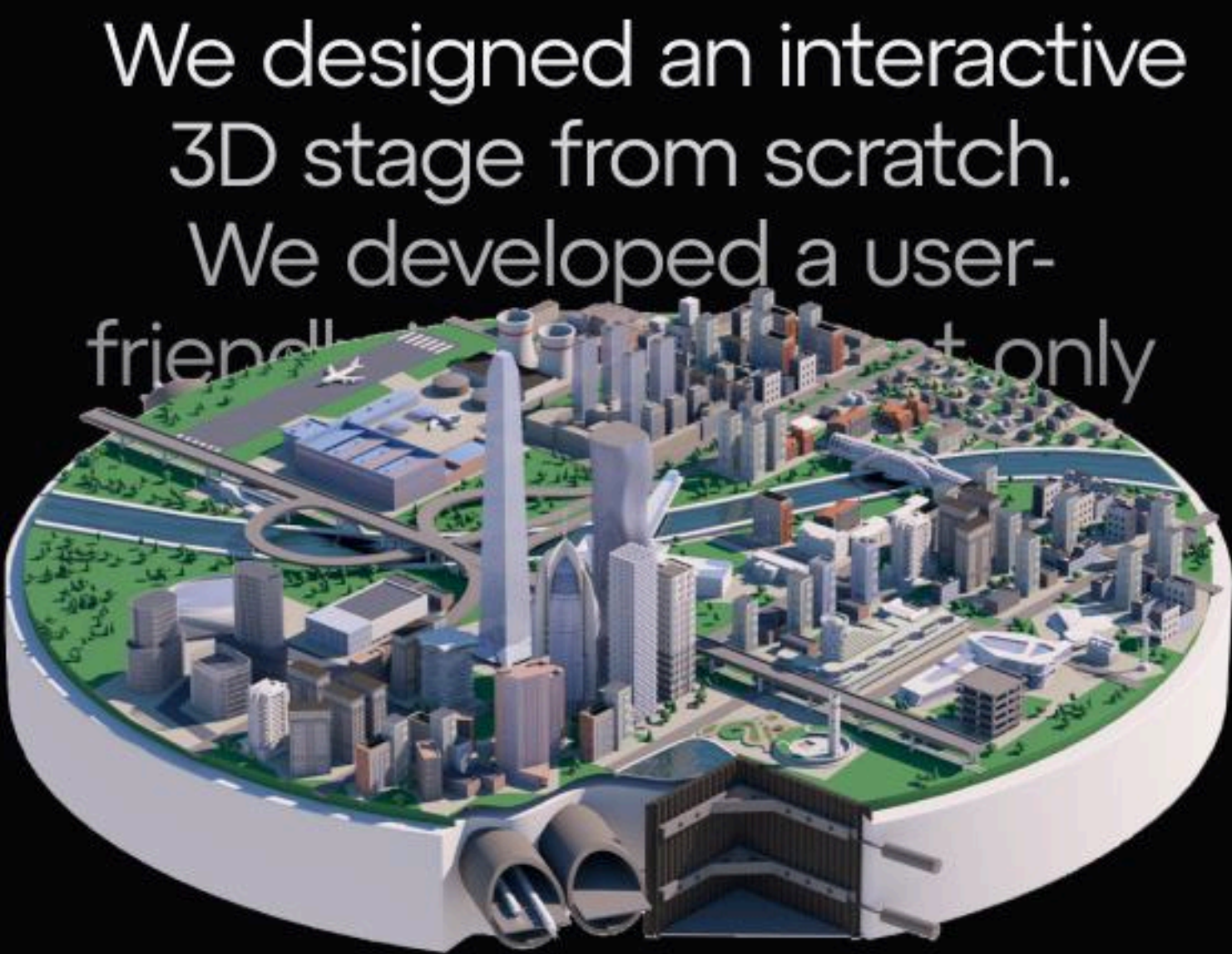
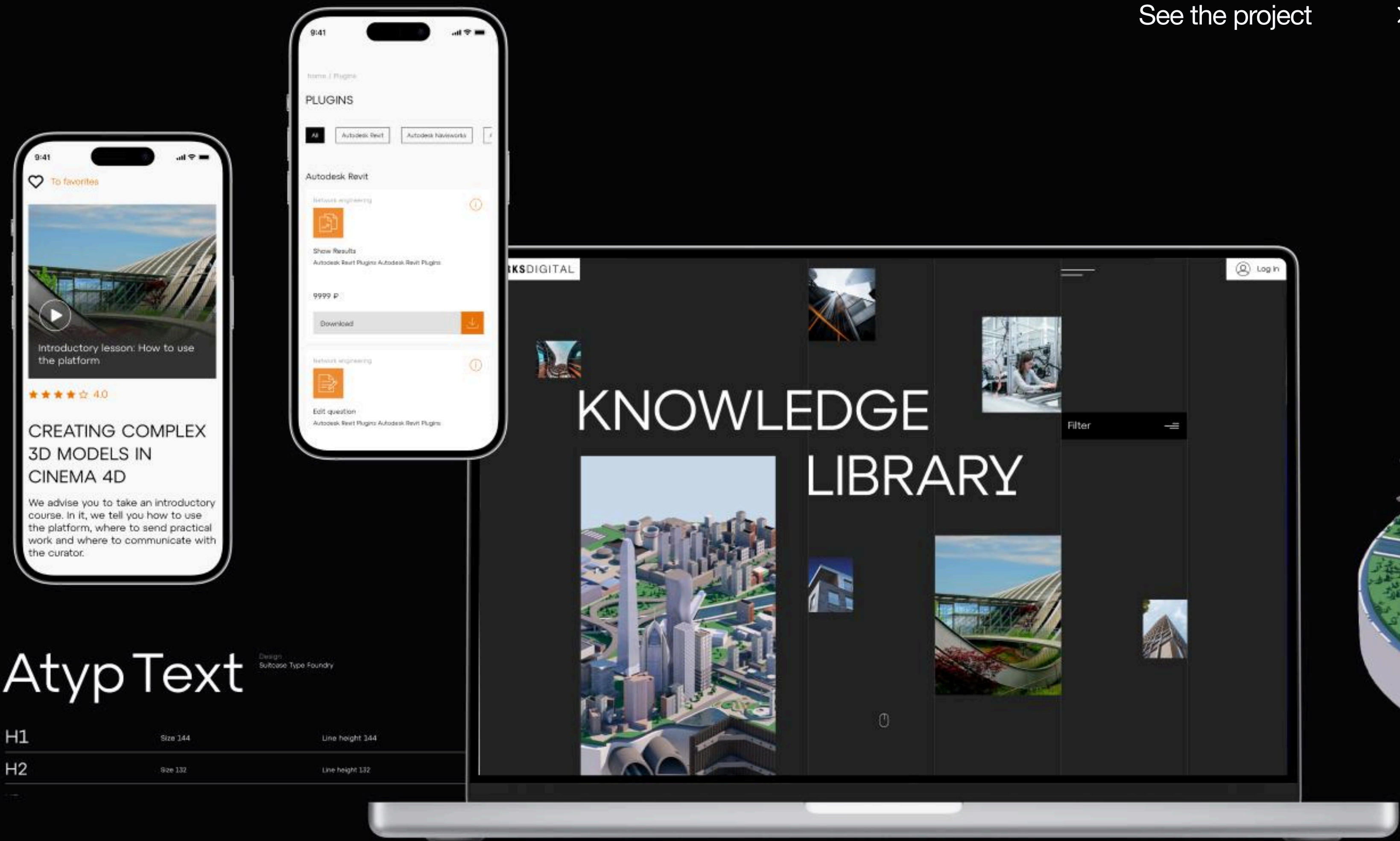
[See the project](#) >



Marks Digital

Created an interactive 3D stage from the ground up. Built an intuitive interface, enabling users to purchase necessary plugins and access information from the knowledge base. Discussed a company specializing in the digitalization of construction projects

See the project >



Atyp Text
Design
Suisse Type Foundry

H1	Size 144	Line height 144
H2	Size 132	Line height 132

Wind rises

Developed a website for the sailing community and provided for a year technical support: regularly updated existing pages, add new sections and blocks

[See the project](#) >

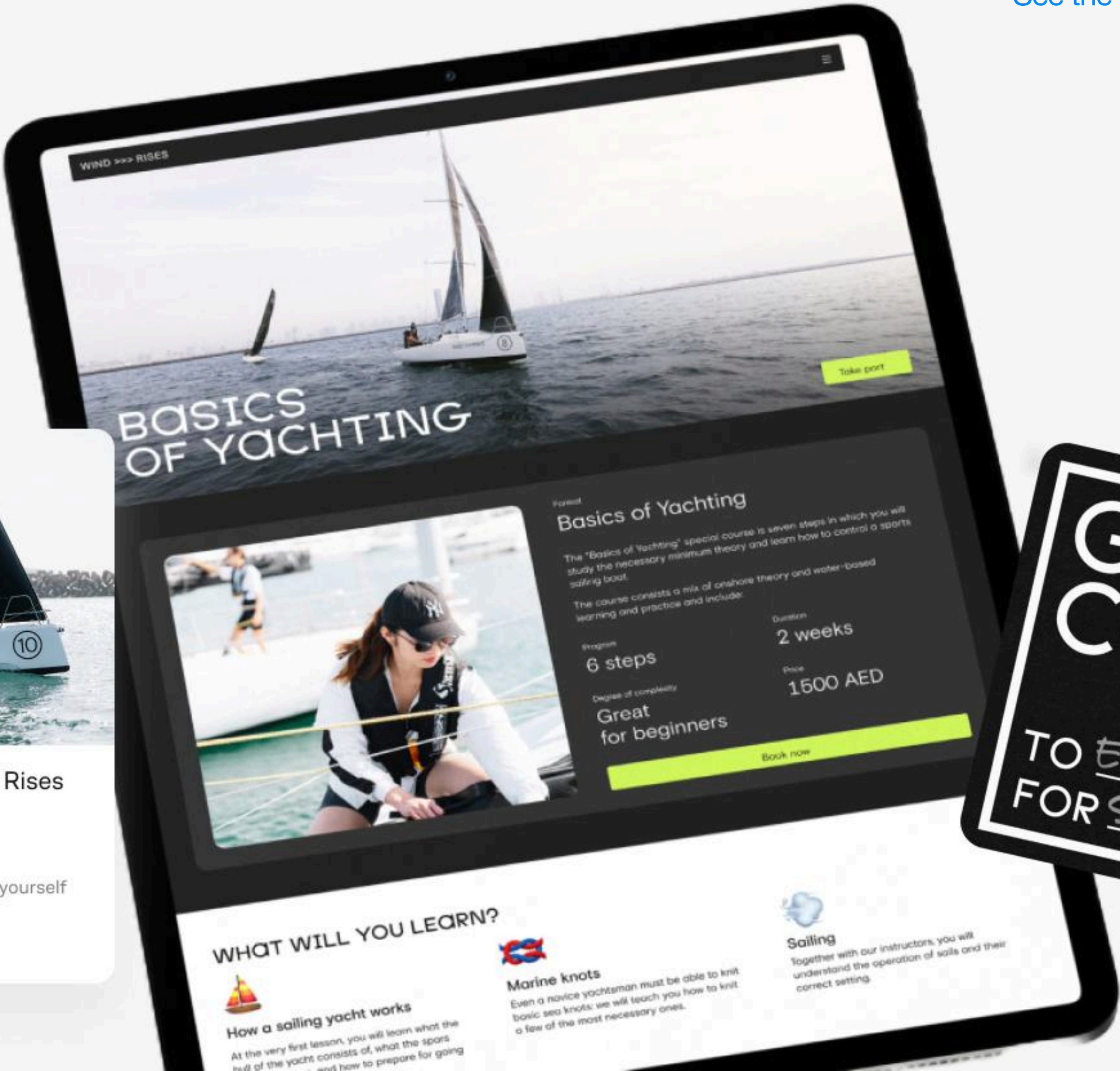


Google review 00 Wind Rises
by Sergei Glibenko

★★★★★

"It awesome experience to feel yourself
as a captain of a sailing y...

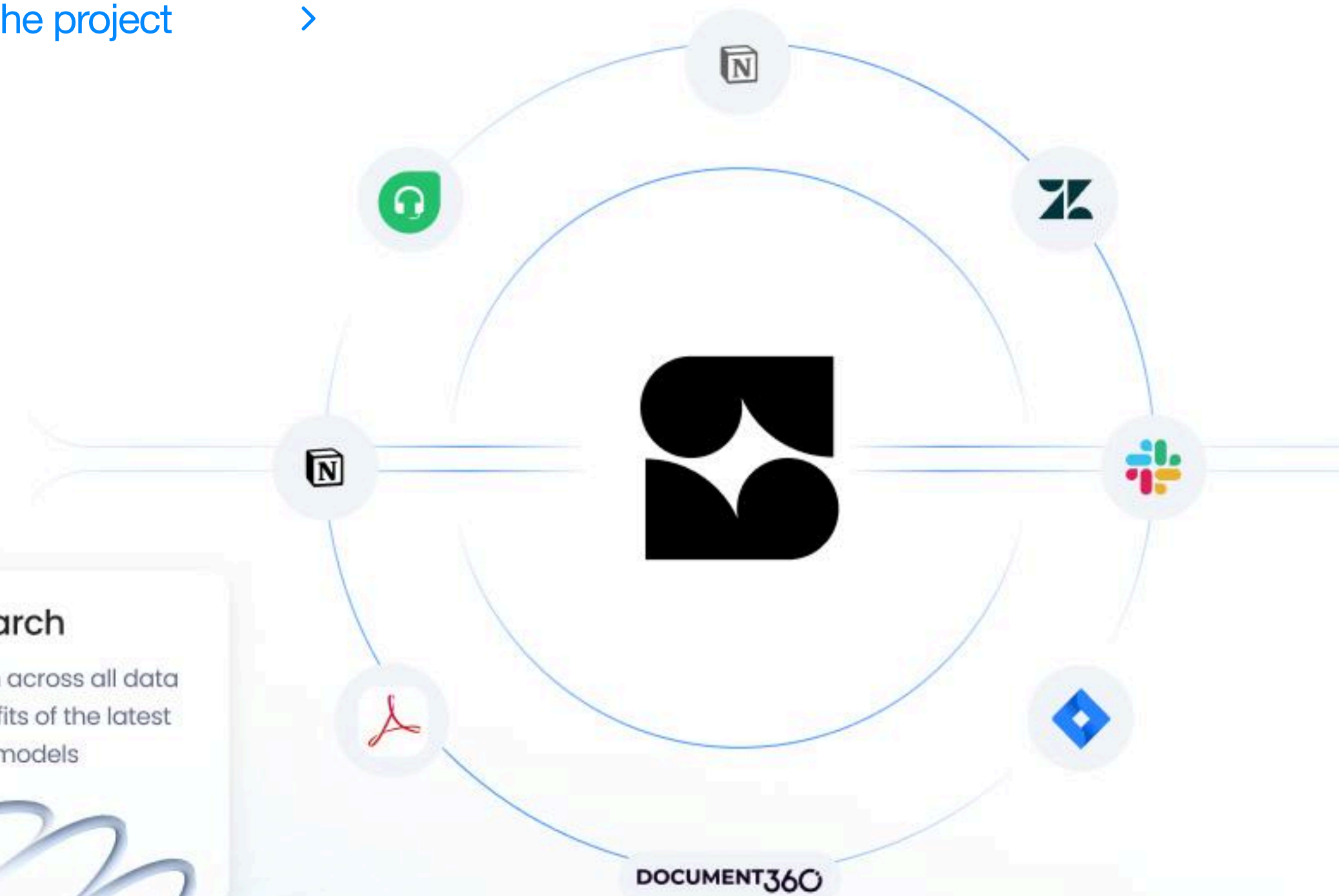
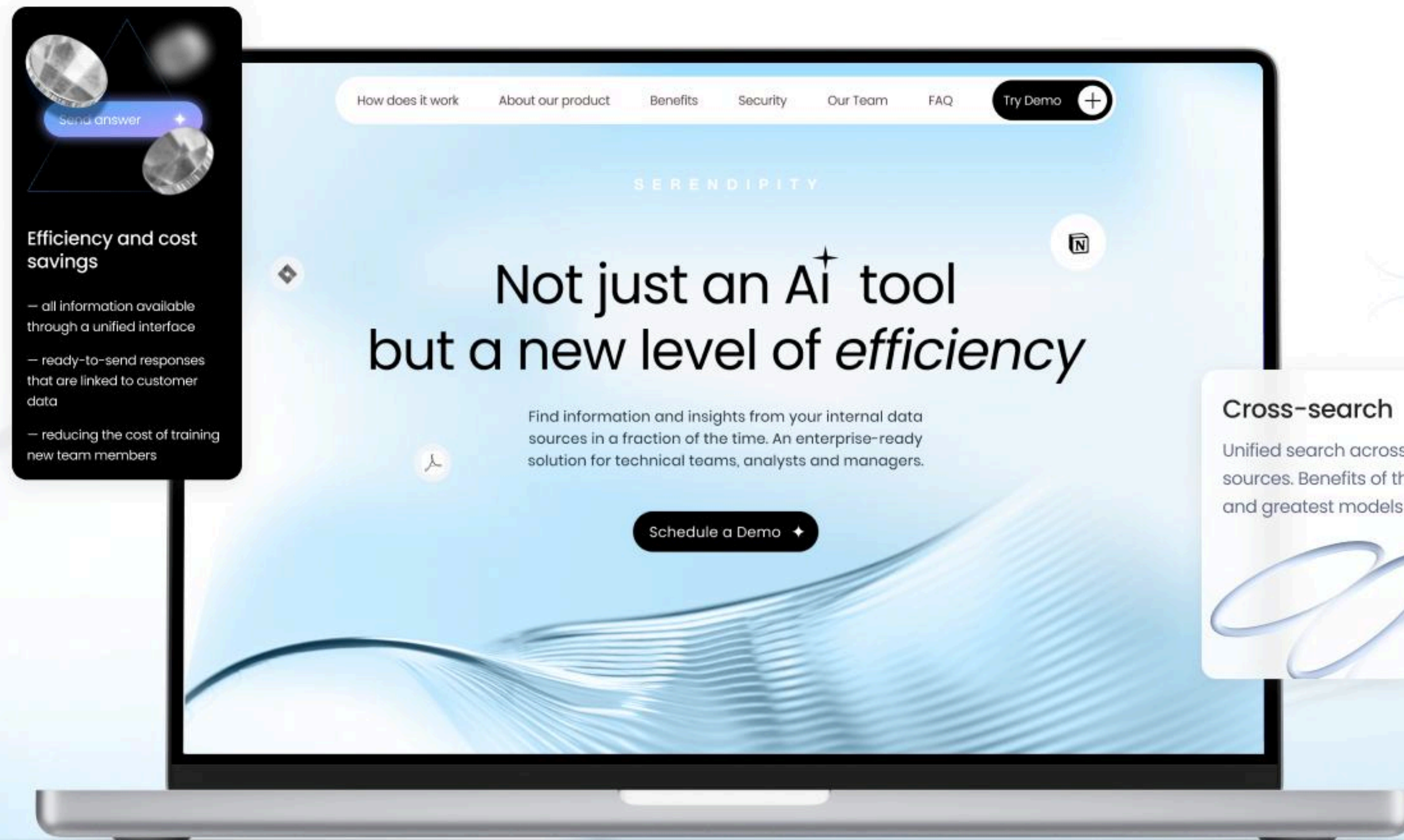
 goo.gl



Serenity GPT

Created a website for a startup that uses gpt system to search for information inside a corporate database. Achieved an accessible presentation of the product and conveyed its complex idea using understandable visual techniques

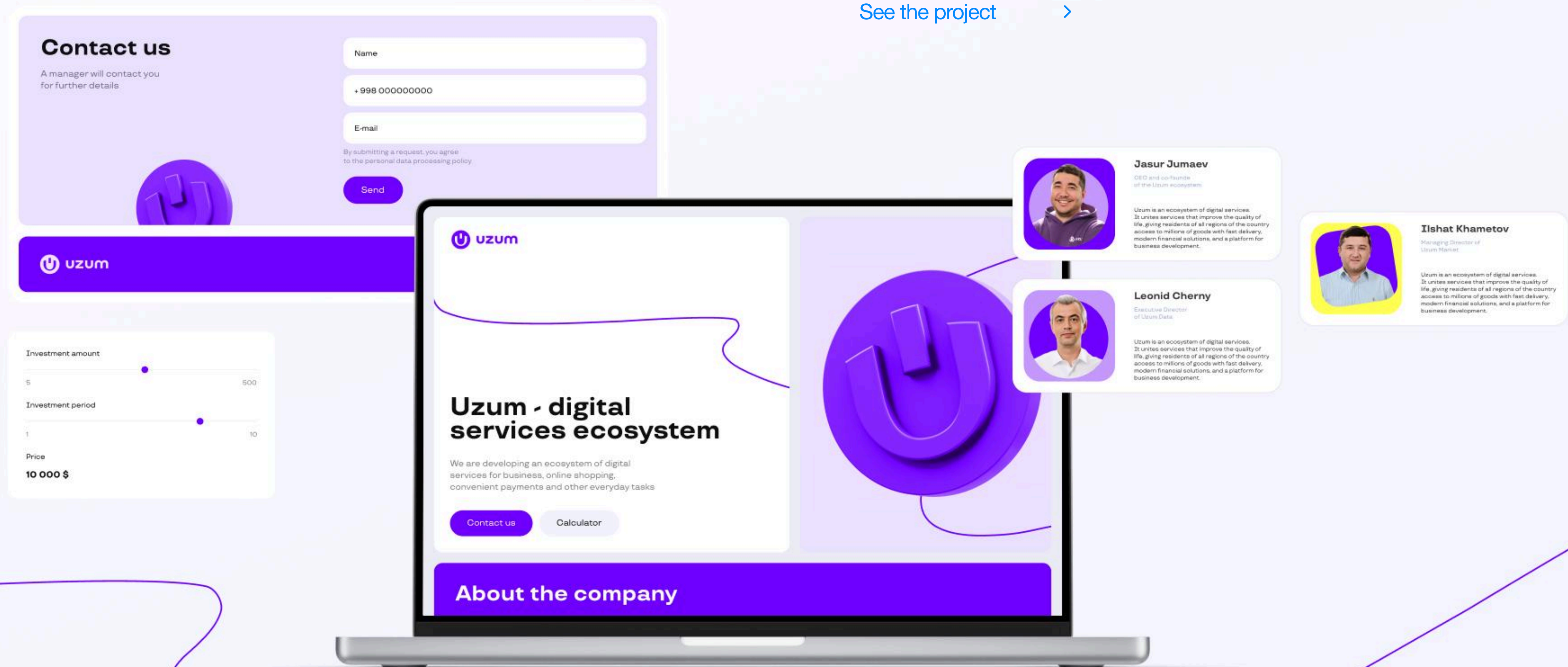
[See the project](#) >



Uzum

Developed a website for digital services ecosystem with a user-friendly design, complemented with a rounded blocks and bright violet accents to create a memorable and functional project

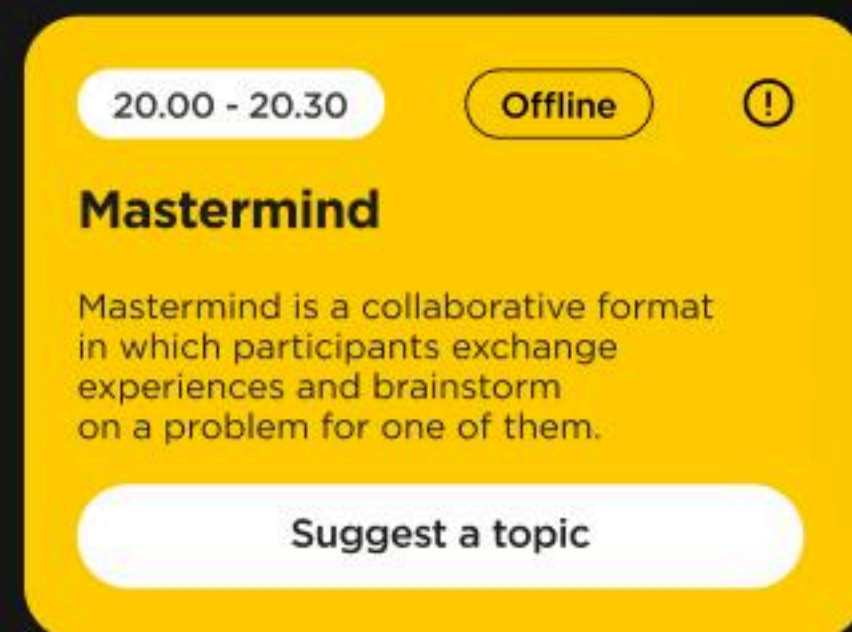
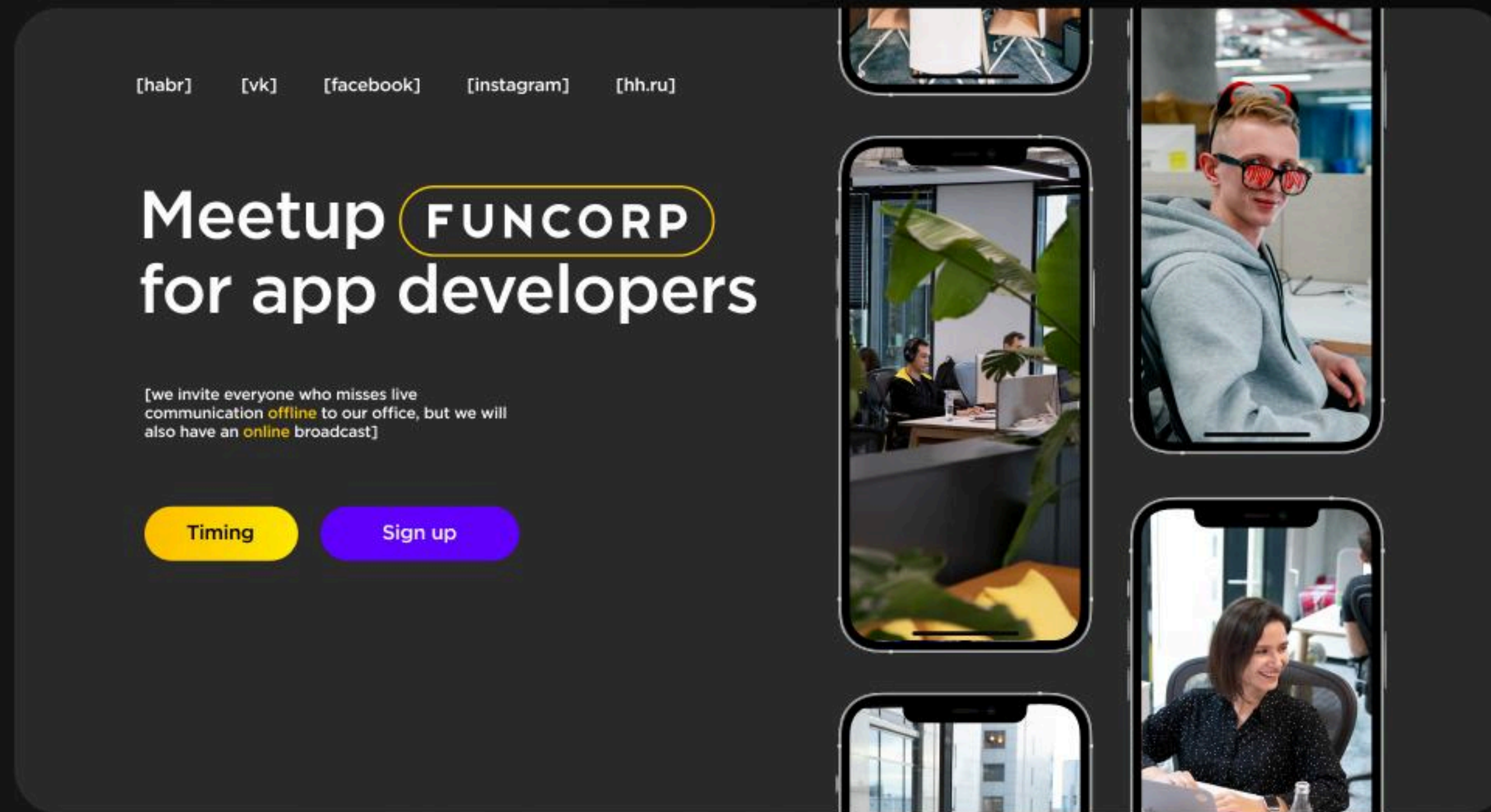
[See the project](#) >



FUNCORP

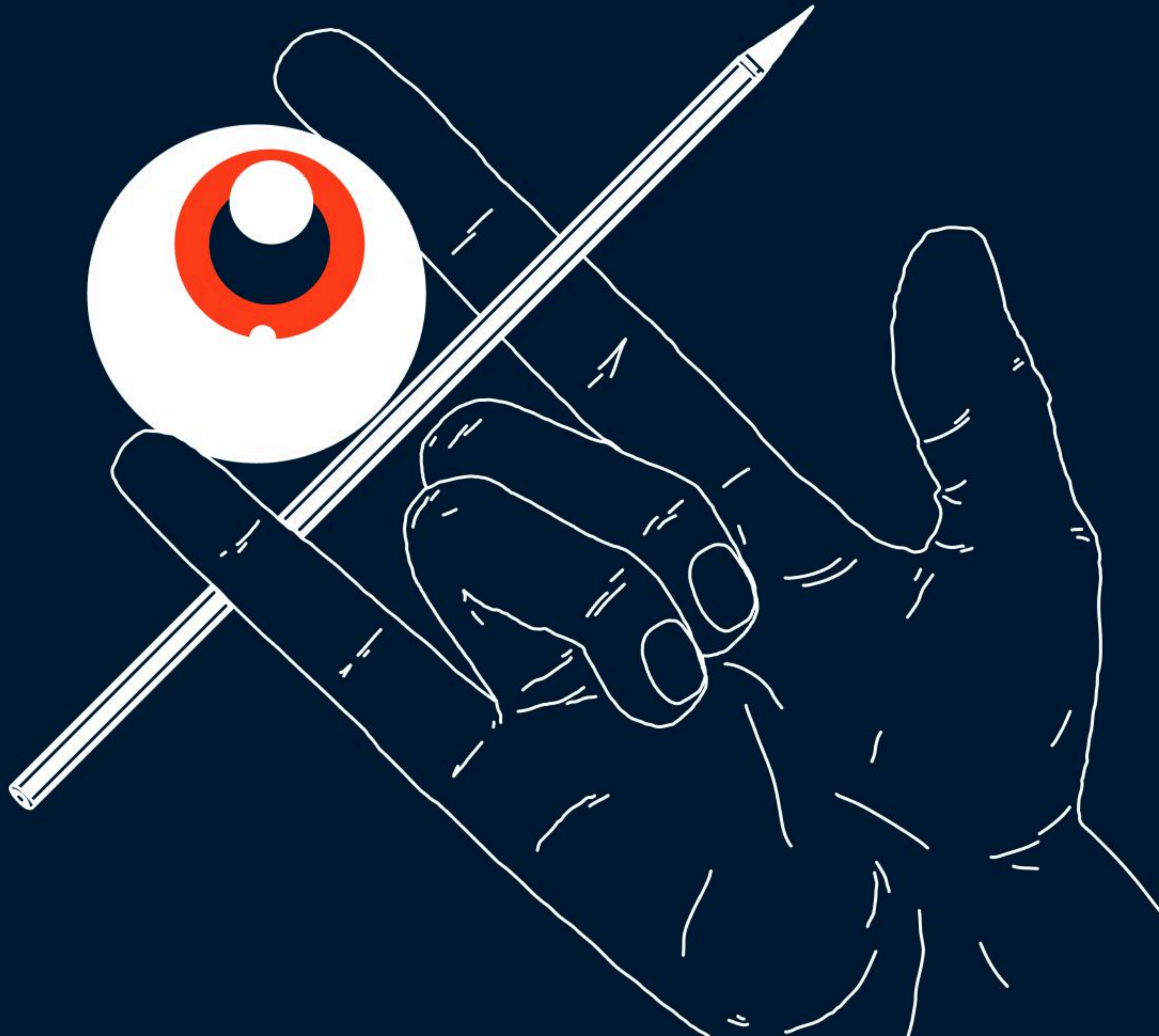
Developed a landing page for developers meetup with modern design, complemented with a cool animation and a convenient form to sign up for a meetup

See the project >



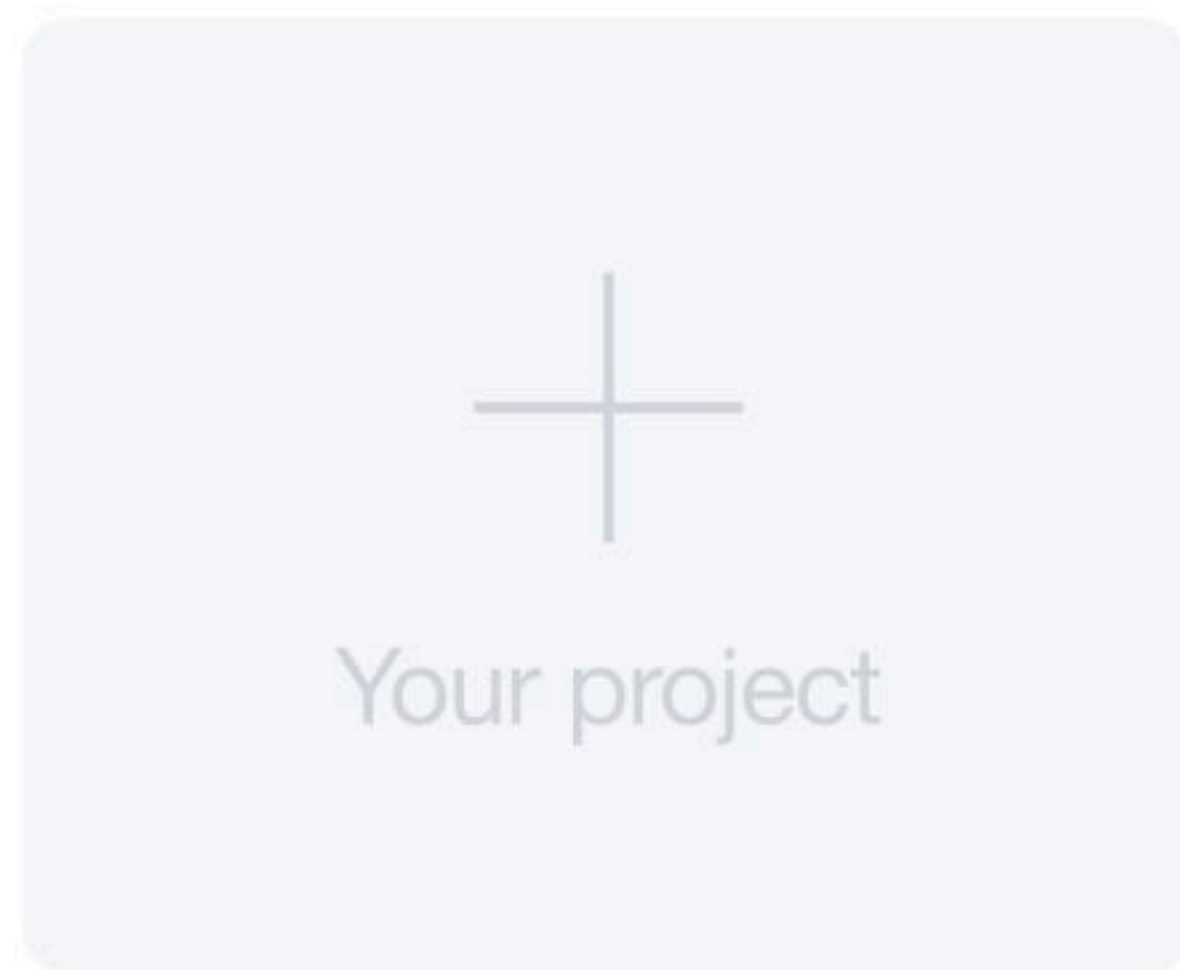
Corporate styles

We're communicators: use design and words to bridge a brand's story with its audience, always looking for new forms and meanings



Corporate styles

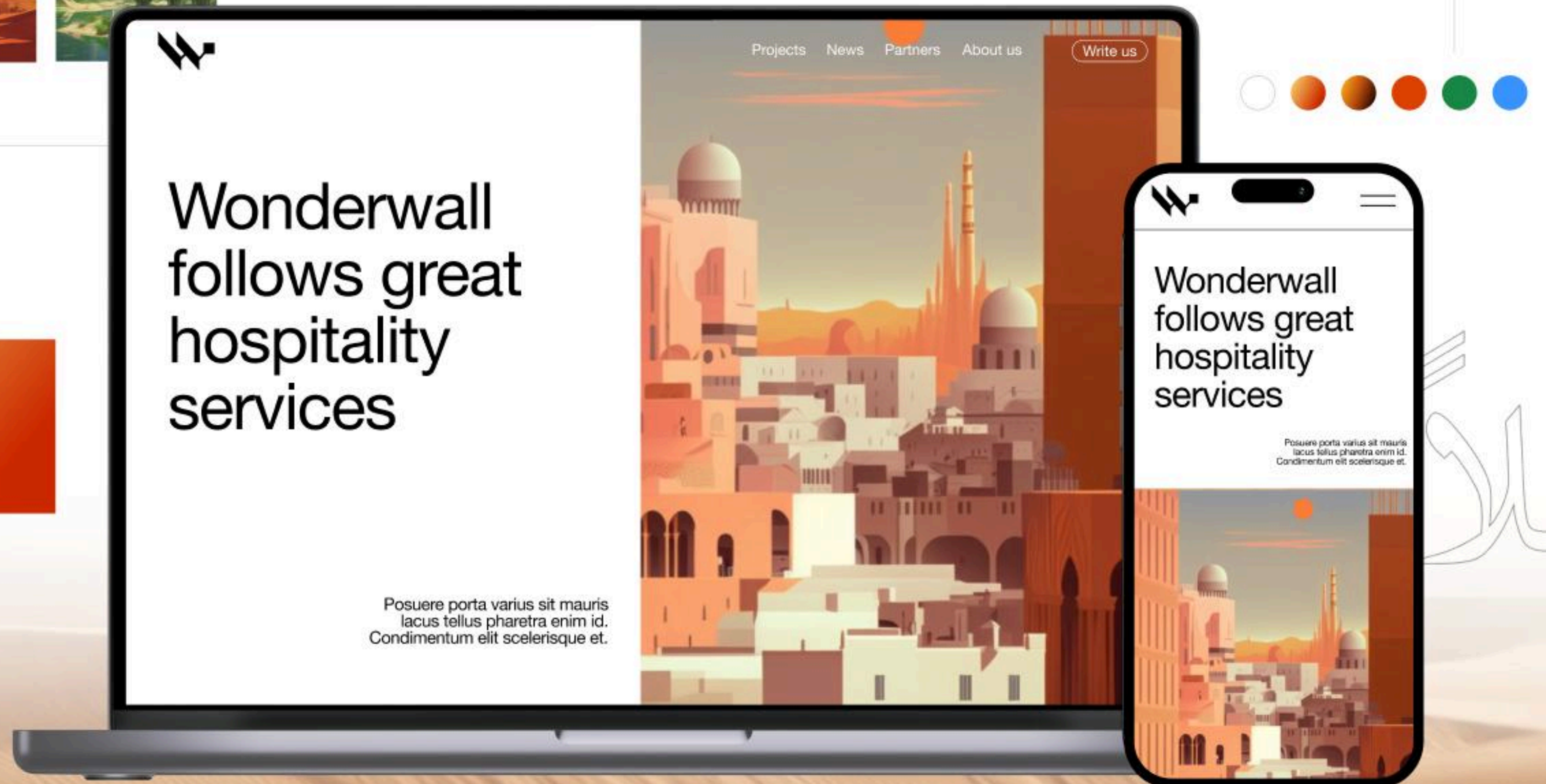
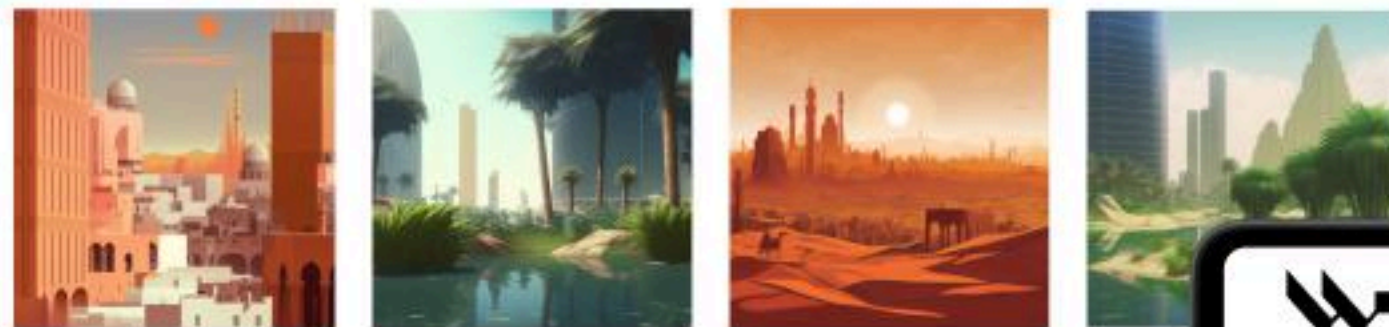
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Wonderwall

Created a corporate identity and a website for a holding fund associated with real estate investments. We emphasized various business assets and created a premium style without pretentiousness

[See the project](#) >



Ozon Corporate University

Ozon

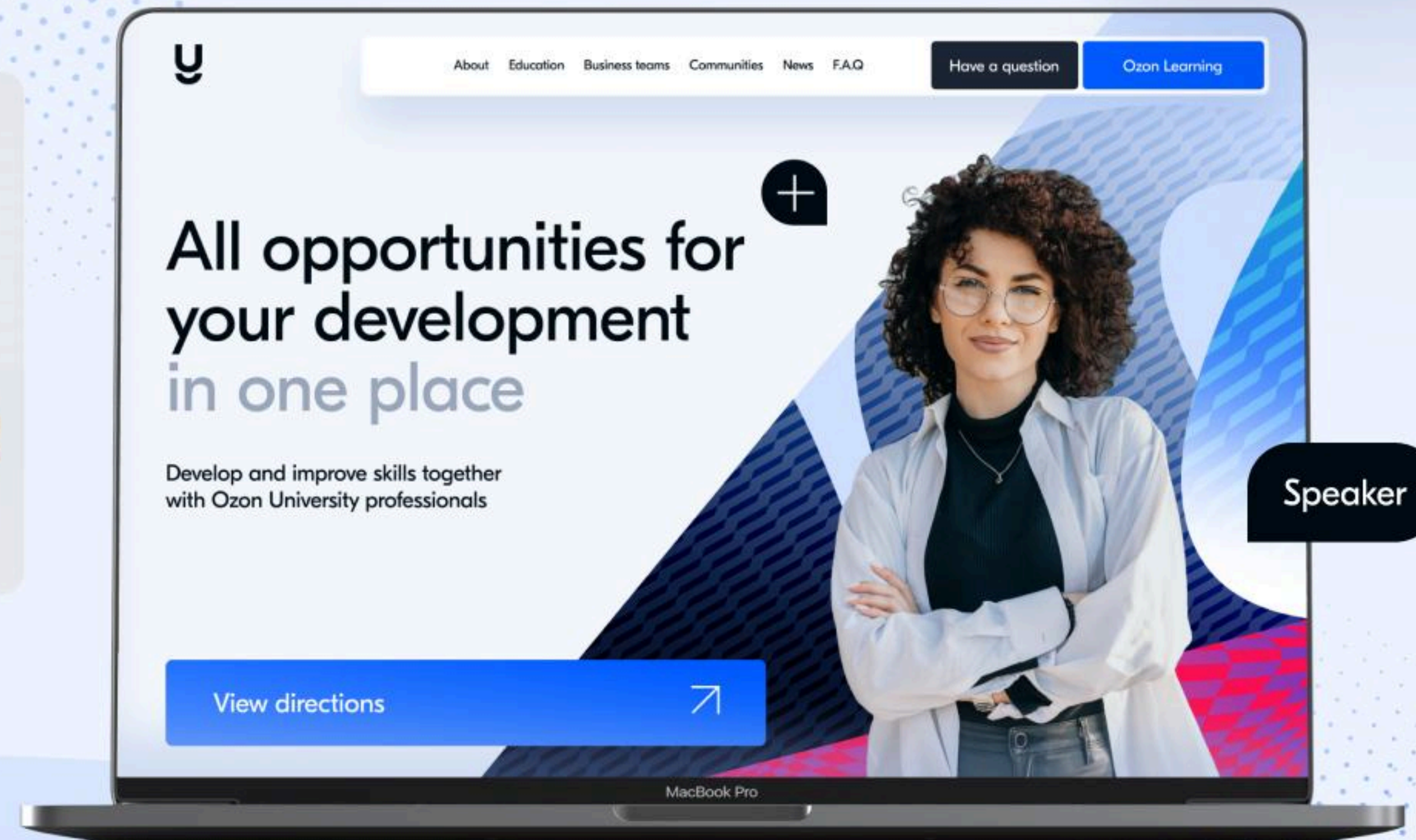
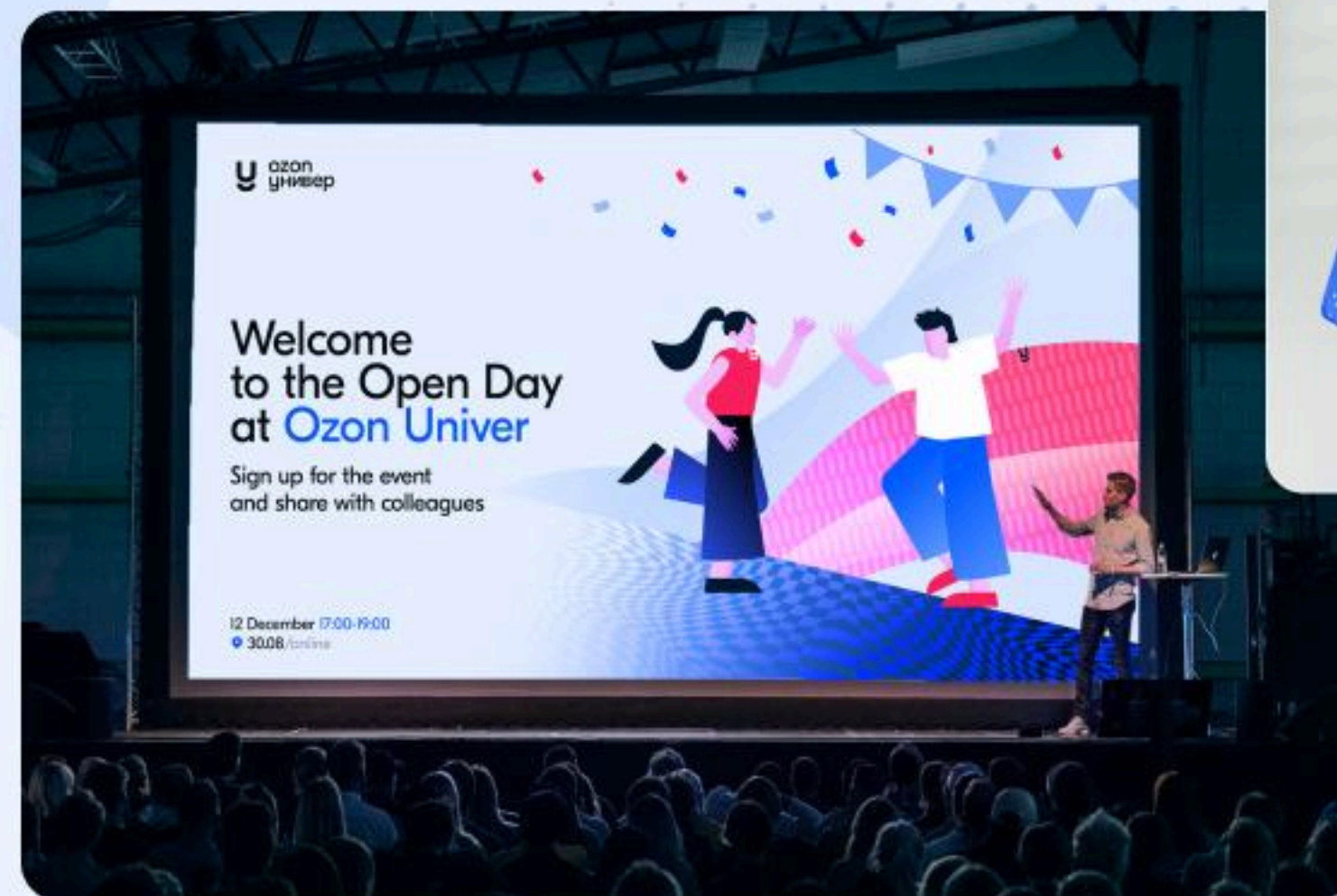
Conducted extensive work, starting with market research and finishing the preparation of the educational platform. Developed the identity of Ozon University and designed her in a detailed brand book. Created a convenient multi-page website, which gathered all the training opportunities for Ozon employees. Prepared stylish corporate merch: stickers, badges, notebooks, hoodies, bombers, T-shirts, shoppers, thermal mug, laptop bag, lanyards, and pens

[See the project](#) >



+ support and training

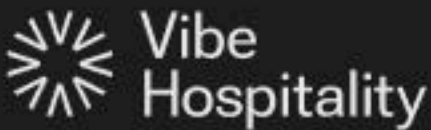
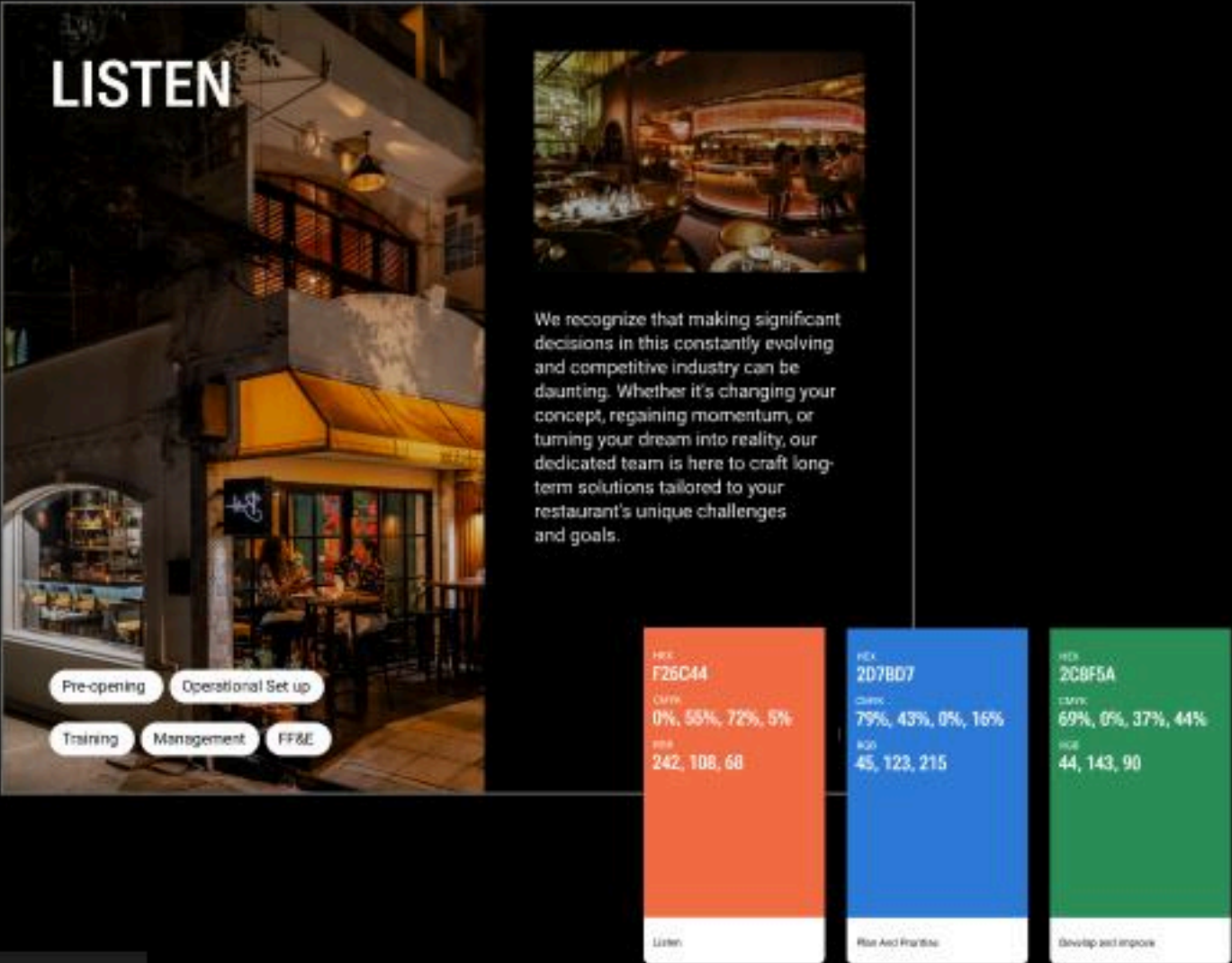
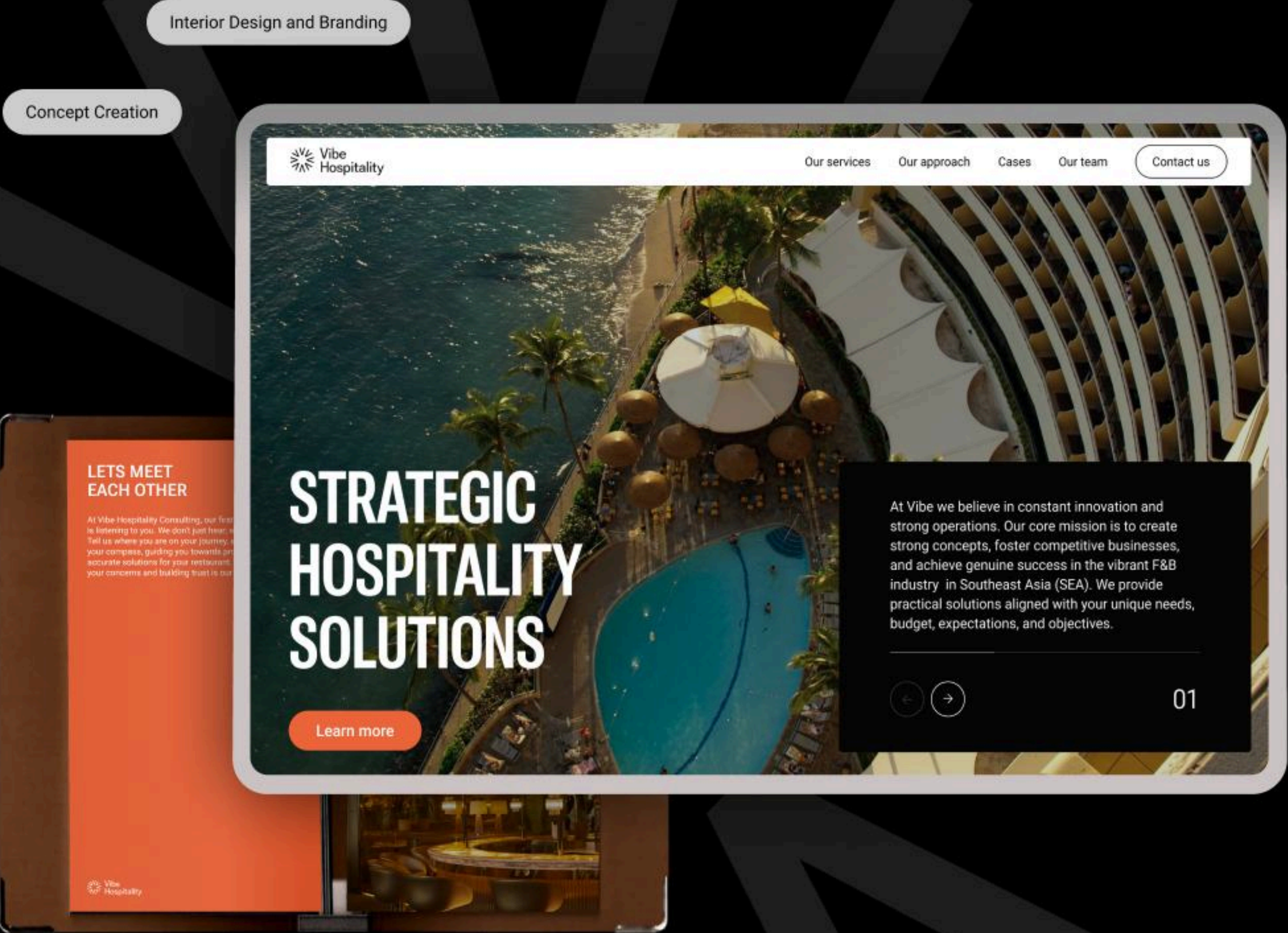
+ professional expertise



VIBE HOSPITALITY

Developed a corporate identity for a hotel business in the F&B sector: designed logos, refreshed the color palette, created business cards, a presentation template, and social media covers. Additionally, built a landing page to showcase the company

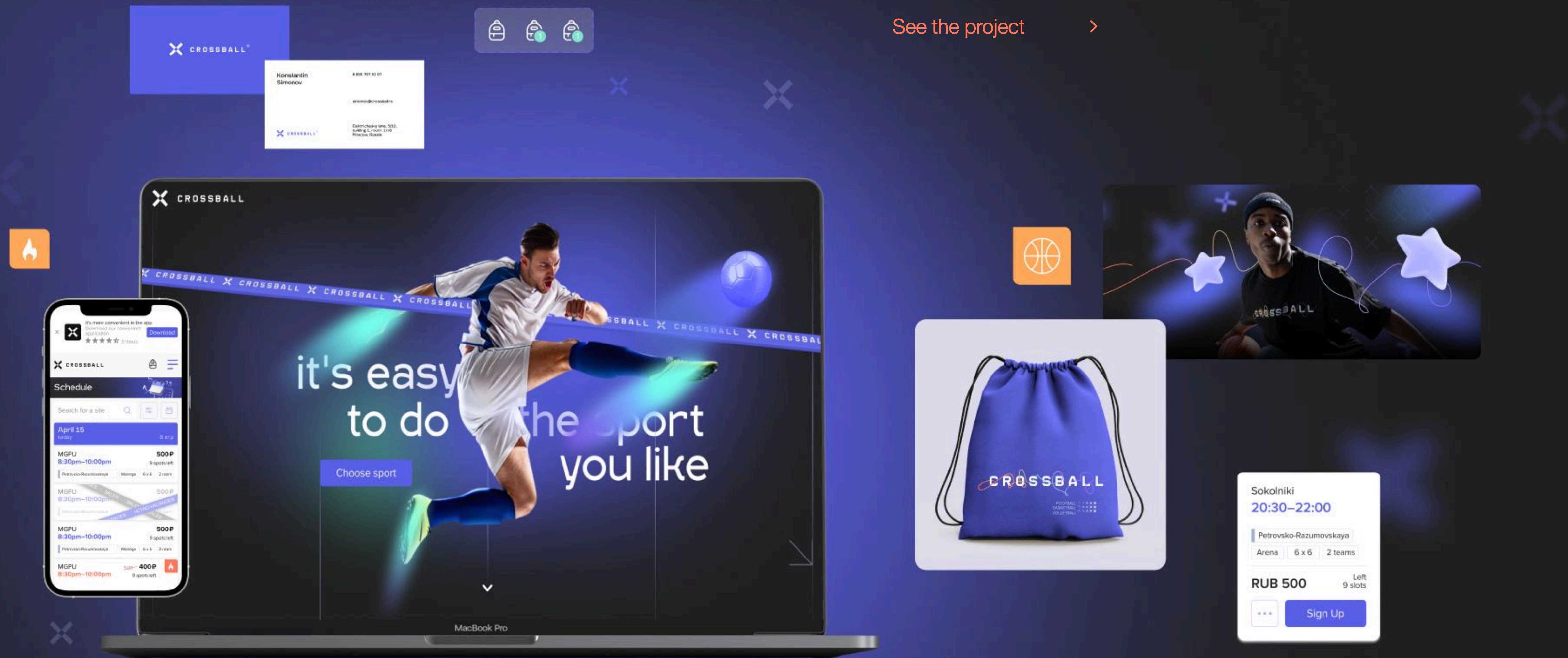
See the project >



Crossball

Developed an ecosystem that simplified hosting and playing games. Built a multifunctional platform with an intuitive interface, created a brand book, and designed the app. Continually seeking new features and regularly updating the website

[See the project](#) >



Our team⁽¹⁸⁾

Top Management⁽⁵⁾



Ilya Erastov
CEO



Elya Peleeva
COO



Vera Vasileva
Head of Marketing
and Research



Liza Kulikova
HR BP



Viktoria Giorgobiani
Document Specialist

Management⁽⁹⁾



Ekaterina Volosnikova
Team Lead,
Project Manager



Anna Melnichuk
Development Team Lead,
Project Manager



Antonina Lukyanova
Project Manager,
Content Manager



Polina Okuneva
Project Manager,
Copywriter



Maria Lavrova
Project Manager



Julia Kireeva
Project Manager



Anna Chernova
Project manager



Alisa Lytkina
Project Manager



Viktoriya Nahalyova
PR-manager

Our team ⁽¹⁹⁾

Design ⁽¹⁰⁾



Eleonora Sorokina
Team Lead, Creative Designer, Expert, Senior+



Ekaterina Poletaeva
Creative Designer
Brand Designer, Middle+



Vladimir Gurov
Product Designer,
Expert, Senior



Nikita Timofeev
Graphic Designer
UI-designer, Middle



Evgenia Ermakova
UX/UI Designer,
Tilda Expert, Middle




Angelina Gladkova
Team Lead, UX/UI, Product Designer, Middle+



Maria Fonyushkina
UX/UI designer, Motion Designer, Middle



Anna Morozova
UX/UI, Graphic Designer, Junior



Artem Kholodkov
No-code Developer,
Motion designer



Arina Mikheeva
UI/UX Designer, Middle

Developers ⁽⁷⁾




Maxim Nedelko
Teamlead



Stanislav Allatov
Backend Developer



Alexei Arnaut
Frontend Developer



Denis Samborsky
Backend Developer



Iskander Uljaev
DevOps Developer



Natalia Kostina
Frontend Developer



Maxim Golovko
Frontend Developer

Stay in touch

Showreel



Behance

Bē

Instagram



Ilya Erastov
CEO

spansagency.com



spans